

Craigrownie Castle

Industry: Castle Rental

The Results: Seven keywords popped at 1st page in Google's SERPs.

- ✓ Craigrownie's excellent repo is built up
- ✓ Conversion generated handsome ROI
- ✓ Organic traffic on site swelled up
- ✓ Marketability scaled up
- ✓ Website ranked top

The Result

There was no stopping for the online visitors from Scotland on Craigrownie.co.in. It got business more than what it expected..

Craigrownie showed blind trust on Eminenture's expertise. And the latter studded it as the topnotch in SERPs. It catapulted pitching to organic visitors. However, it was hard nut to beat the business rivals overseas, but out-of-the-box SEO strategies declared it winner. Scottish fans browsed it profoundly that built its online reputation in short interval. Its ranking appreciated exponentially. Ultimately, its honeymoon period began in business.

The listed below keywords are still maintaining top ranking:

- ✓ Health cure Scotland
- ✓ Castle house party UK
- ✓ Castle House party Scotland
- ✓ Stag & Hen Parties in Scotland
- ✓ Exclusive Use Castle Rental
- ✓ Castle for Anniversaries Parties
- ✓ Anniversary Party in Scotland

"Sky is the limit for Craigrownie Castle as its buzzing is around in pan UK, especially Scotland."

Craigrownie Castle is an exclusive happening place in Scotland, UK. Its dominion role in rental services, self-catering, fully catered, corporate, concierge and health cure makes it outstand. Its scintillating surrounding and masterpiece architecture create buzzing. It emerges as the marvelous hub for every celebration, like castle wedding, hen & stag parties & anniversary parties.

Challenges

Boosting up craigrowniecastle.co.uk's ranking in SERPs without blog; spotting irrelevant or bad backlinks; Building repo amid tough overseas rivals; Pulling organic traffic.

Craigrownie was nowhere in SERPs. Its visibility was so far to pitch. And above all, its website runs no blog section. Bringing it at the top page proved an uphill battle without it. The content also needed refining for interlinking. Organic traffic was very low which required pulling. And the irrelevant or bad backlinks were bringing its PageRank and Domain Authority down. Consequently, its pitching was disrupted and the conversion rate was negligible.

"Entertaining a few bunches of clients remained a dream only until we deployed Eminenture's SEOs," stated Craigrownie's operation manager.

"Our online promotion brought surprises almost every day with a new client. What we want was business and it became reality," ecstatic manager of craigrownie said.

The Solution

Eminenture's SEOs keen eyes pinpointed site's shortcomings. Integrating excellent web solutions together, they exceeded expectations in pitching & converting.

Spotting loopholes won half the battle for SEO team and Craigrownie.co.in. The adept search engine experts keenly observed the website. They optimized it thoroughly as per search engine norms. They escalated its loading speed via plugins. They flashed it in the popularity chart though off-page optimization activities, like blogging, PPT and infographics submission etc.. Through it, they targeted medium to high-ranking keywords and conquer top ranking in search results. They terminated irrelevant backlinks and directed relevant ones to surge its online traffic. Reviving its content and layout time to time, the experts made it worth to visit frequently. Within a short span, it ruled in SERPs.

"On-page and off-page optimization strategy clicked well and we appeared at the apex in Google searches," rejoiced Craigrownie's manager.

EminentureTech

209-212, Garg Plaza, Sainik Vihar, Pitampura,
New Delhi-110034 India

Phone: +91-11-470-93-787

E-Mail: askus@eminenture.com

Website: www.eminenturetech.com