

Client's Case

S2NRI wanted to expand its arena globally for helping NRIs & ensuring good returns besides. Tracking and managing social community via social channels, like Facebook, Twitter and so on, were in its wish-list. For pitching a large social network, it sought Search Engine Optimization & Social Media Optimization for:

- Enhancing its visibility
- Making its community vast that Likes its pages
- Maximizing engagement on the contents being posted
- Attracting explosive traffic with the tendency of conversion on site

Solutions Provided

Our social media & search engine optimization solutions proved miraculous. Conquering challenges, our efforts paid off in few months when:

- S2NRI enlisted in Google ranking.
- Quality linking has overcome bad linking completely.
- Content is optimized and streamlined.
- Social media optimization.

Tolls used

We outran in picking latest tools and trends of today. Google Webmasters, Google Analytics, Alexa, Woorank & Moz pro software & free tools have proved our best helping partners in orienting the outcome that is far ahead of imagination.

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THE COMPANY

S2NRI is a brainchild of a Mumbai-based NRI that provides one-point-solution to all NRIs relentlessly. It outshines as leading NRIs services provider serving a bouquet of wide range of services, including documentation, medical treatments and tourism. Its every service has solid support of stringent evaluation at backend that levels it to the world class services. Its success rate has given it a giant leap to the topnotch over the time.

Customer Case Study

Company: Services2NRI
Industry: NRI Services
Eminenture Service: Advanced Plan

Challenges Faced

Taking to the height of social networks was an uphill task for the website that was new to block. It was crowded with loopholes as:

- Bad backlinks
- Low quality Content
- Poor Website structure
- No social media presence
- SEO was to be begun from scratch
- No interlinking & navigation

Results

Paving the way of SEO and SMO proved worthy as incredible results started flashing within few months of starting-up the project.

- All keywords of client's preference have been ranking on Google's first page.
- Forerunner in organic research.
- Visitors' count and time spent are increased.
- Excellent in reputation on social media channels like Facebook, Twitter, LinkedIn and Google+
- Getting leads from:
 - ✓ Social media
 - ✓ Search engines like Google, Yahoo and Bing

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Benefits

We went out-of-the-box in providing SEO and SMO solutions. Result deserves to be acclaimed, i.e.

- S2NRI is gaining popularity by leaps and bounds on worldwide portal.
- It is winning clientele from across the world.
- Supernormal profit and ultra-success are adding to its basic worth.

The Suggestions

Our expertise thrashed the challenges with the bulletproof plans which covered:

- Outstanding Search Engine Optimization and Social Media Optimization
- Content rewriting
- Website maintenance
- Best keywords selection
- Interlinking of pages
- On-site blog inclusion